

CORPORATE SOCIAL RESPONSIBILITY STRATEGY

**NTB CAPITAL
SOUTH LOMBOK, INDONESIA**

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NOTE FROM OUR GENERAL MANAGER



Our CSR strategy is based off some very simple principles, these principles were taught to me as a child:

"Leave the place better than the way you found it" and "Be a blessing."

And although the purpose of these proclamations were usually concerned with the state of the kitchen or living area; or the way I interacted with family and friends, the principles have never left me.

As it turns out, these values ring true with my colleagues. On the very first strategic meeting I held with my business partners, we concluded that at the core of what we were trying to achieve in Lombok, was not just success and profits (although they are certainly very important) but to also do something that benefits the people and sets a high standard for other developments in the region.

At NTB Capital, we believe that we have a moral obligation to be a blessing to the community we are operating in, not just take what we can with no regard for the people we are impacting; and, to leave the place (Lombok) better than we found it.... A significant challenge but one we are determined to achieve.

My final thought is, that it is all very well to have good intentions, but without execution it is of little value. Our CSR strategy is broken up into 4 key areas of responsibility: discretionary, ethical, legal and economic. At NTB Capital, our leadership team is constantly aware of our responsibilities and intentions encompassed within these 4 categories, thus promoting appropriate action and movement in a direction that adheres to these values and capitalises on connected opportunities.



THE HEART OF OUR CSR STRATEGIES

THE HEART OF WHAT WE ARE TRYING TO ACHIEVE IS TO IMPROVE THE SOCIO-ECONOMIC CONDITIONS AND GENERAL WAY OF LIFE FOR THE COMMUNITIES SURROUNDING OUR PROJECTS, AND THE WIDER LOMBOK COMMUNITY. WE ARE NOT LOOKING TO TELL ANYONE HOW TO LIVE, JUST TO OFFER HELP OR PROVISION TO THE BEST OF OUR CAPACITY, WHEREVER IT IS NEEDED AND WANTED.

POTENTIAL CSR OPPORTUNITIES INCLUDE:

PROVIDE EMPLOYMENT OPPORTUNITIES

- > Local providers for transportation needs
- > Local contractors for construction jobs (if quality standards can be demonstrated)
- > Full-time and casual employment within projects
- > Employment for professional roles (within NTB Capital)
- > Farming and produce supply
- > Assistance to start new businesses

IMPROVE PRIMARY EDUCATION

- > New text books and reading materials
- > English schools
- > Tourism training
- > Guest speakers and teachers
- > University and higher learning sponsorships

PROMOTE GENDER EQUALITY

- > Empowering women
- > Employing women
- > Promoting fair & equitable behavior
- > Wages based on merit, not gender
- > Support for women in leadership roles

ENVIRONMENTAL SUSTAINABILITY

- > Sustainable design
- > Water conservation
- > Waste management & recycling
- > Energy efficiency & renewable energy solutions
- > Reduction in use of plastic
- > Environmental awareness within the community
- > Registration with Earth Check

COMMUNITY ENHANCEMENTS

- > Clean water & sanitation
- > School supplies
- > Playground equipment
- > Health necessities
- > Roads & infrastructure
- > Combat bribery and corruption

PHILANTHROPY

- > Support local charities & foundations
- > Fundraising initiatives
- > Internal projects and initiatives
- > Donations & casual giving



CSR GOALS & OBJECTIVES

DISCRETIONARY

- > Socio-economic development
- > Community initiatives to promote health, education, commerce and social wellbeing
- > Support of local charities and foundations
- > Community relations
- > Sustainability

ECONOMIC

- > Ongoing operational improvements
- > Produce quality products and services to earn profits
- > Responsible management of investment funds
- > Market relations
- > Beneficial partnerships and joint ventures

ETHICAL

- > Business ethics, values and principles
- > Human rights and employee welfare
- > Promoting equality
- > Accountability and transparency
- > Environmental concerns
- > Corporate Governance
- > Accountability and transparency
- > Honouring contractual obligations

LEGAL

- > Financial reporting and taxation
- > Business structure and compliance
- > Licenses, permits and agreements

CSR ACCOMPLISHMENTS



GERUPUK ROAD
NTB COMMUNITY INIATITIVE



INTERNATIONAL WOMENS DAY
CHARITY INIATITIVE - SPONSORSHIP



GERUPUK ELECTRICITY
GROUP COMMUNITY INIATITIVE



LOCAL WORKER HIRING
INDEPENDENT COMMUNITY INIATITIVE



GERUPUK SEAWALL
GROUP COMMUNITY INIATITIVE



LOCAL WORKER HIRING
INDEPENDENT COMMUNITY INIATITIVE

CHARITIES

A LIST OF CHARITIES WE EITHER CURRENTLY SUPPORT OR HAVE REACHED OUT TO SEEKING TO DEVELOP A RELATIONSHIP AND SEEK OPPORTUNITIES TO HELP:



PELITA FOUNDATION LOMBOK

Empowering the children of Lombok to reach their fullest potential.

www.pelitafoundationlombok.org



KUTA LOMBOK DOGS

Fighting for the dogs of South Lombok.

www.kuta-lombokdogs.com



SOUTH LOMBOK COMMUNITY ASSOCIATION

Create and maintain a safer, cleaner environment in South Lombok

southlombok.org/index.php/en

Fiona Unity Foundation

FIONA UNITY FOUNDATION

Organising fundraisers to support The Lombok Forgotten Children, Endri Foundation.

www.fionaunity.org



SURF AID

Non-profit humanitarian foundation whose aim is to improve health, well-being and self-reliance of people living in isolated regions connected to us through surfing.

www.surfaid.org



H.E.L.P INDONESIA FOUNDATION

Helping the disadvantaged people of Indonesia, and providing children with a strong platform for future success.

www.the-help-foundation.com

EARTH CHECK

SUSTAINABLE BUILDING PLANNING AND DESIGN

NTB Capital will use EarthCheck's internationally recognised Design Standards, utilizing the fundamental belief that "what gets measured, gets managed", which provide a holistic framework that promotes leadership and innovation in planning and design.

We will then proceed to have this design put through EarthCheck's Benchmarking and Certification procedures for our projects to be sustainable and set the tone for further development in the region.

BENEFITS OF THE STANDARD:

- > Utilise best practice performance data for similar property types.
- > A framework for integration of social and community outcomes.
- > Guidelines for protecting and enhancing natural areas.
- > Identification of options to reduce operational and maintenance costs.
- > Reduced energy use, waste production and environmental impacts.
- > An ability to produce a potential best practice, award-winning building.
- > Ongoing support to ensure continuous improvement of your property's operational performance.

By incorporating EarthCheck services, NTB Capital can help strengthen our environmental, financial and social performance. As a business, our impact on the local community and the environment is at the heart of our strategy and we want our stakeholders to benefit by this.

Transparency is one of the keys to success and by clear, concise reports and checks on our sustainability practices, NTB Capital will engage its investors to help build further performance and synergies.

The partners we choose to work with also follow a similar mindset and by the alliance of developers and operators, we can move forward together.

Two of the operators we are looking at to manage our project (Alila & Radisson) appear in the EarthCheck marketing material below:





EARTHCHECK

PERFORMANCE DRIVEN OUTCOME FOCUSED

CASE STUDY: HUATULCO, MEXICO



As an EarthCheck Platinum Certified Destination Huatulco has saved enough energy to support 24,114 Mexican households.



Reduced their landfill waste enough to fill 330 shipping containers.



Achieved average annual savings of USD\$419,971

Huatulco is a tourist development located in the state of Oaxaca on the Mexican Pacific Coast.

With a population of 50,000, Huatulco's tourism industry is centered on its nine bays encompassing 36 beaches and numerous inlets and coves each with their own unique setting and ecology.

CASE STUDY: ALILA ULUWATU, BALI



Annual savings compared to best practice USD\$63,320



Operating 12% above best practice



Operating 50.1% above best practice



Annual savings compared to baseline USD\$288,050



Operating 61.7% above best practice



Operating 12.1% above best practice

Designed under EarthCheck's Building Planning and Design standard, it was the first in Indonesia to receive this certification and it then moved on to opening with the EarthCheck Certification program.

Awards:

- Royal Institute of British Architects (RIBA) international award for architectural excellence (2011)
- World Architecture award for 'Best Holiday Building' (2010)
- Gold Key award for 'Best Hotel Design' (2010)

CASE STUDY: RADISSON BLU, SYDNEY



Radisson Blu, Sydney has saved enough energy to support 400 Australian households.



Saved enough water to fill 104,868 bathtubs.



Reduced carbon dioxide (CO2) emissions equivalent to taking 601 cars off the road.



Achieved average annual savings of USD\$100,658

Combining historic elements like the stunning 1850s sandstone facade with contemporary features like an on-site spa, the 5-star Radisson Blu Plaza Hotel Sydney offers an intimate, boutique atmosphere. Once home to the Fairfax newspaper empire and the prestigious Bank of New South Wales, this 5-star hotel accommodation is located in the Sydney CBD, close to the Sydney Opera House.



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